



Stonebridge Ranch Community Association

**Minutes
Communications Committee Meeting
Aug 6, 2020/8:30AM**

Call to Order -- The August 6, 2020, meeting of the SRCA Communications Committee was called to order at 8:32 AM via Zoom conference.

Attendance -- Quorum was established.

Those present included:

Committee Members: Allison Pitts, Chuck Collins, Courtney Huggins

Ex-Officio Members: Amanda Batson, Board Liaison & Interim Chairman; Greg Herbst, Director of Operations; and Erica Lee, Communications Specialist.

Committee Member Absent: Maureen Dudley

Approval of July 2020 Minutes -- The minutes of the July 9, 2020, meeting were approved on a motion made by Chuck Collins with second by Allison Pitts.

Board of Directors Update

Old Business

- Branding key words & phrases were discussed.

New Business

- The editorial calendar was discussed with a focus on article style and length. Additional short-form features were considered.

Close and Adjournment

- The next meeting is scheduled for Thursday, September 3, 2020 at 8:30 AM via Zoom.
- The meeting was adjourned at 9:35 AM on a motion made by Courtney Huggins and a second by Allison Pitts.