



Stonebridge Ranch Community Association

Minutes Communications Committee Meeting Sep 3, 2020/8:30AM

Call to Order -- The September 3, 2020 meeting of the SRCA Communications Committee was called to order at 8:33 AM via Zoom conference.

Attendance -- Quorum was established. Those present included:

Committee Members: Allison Pitts, Chuck Collins, Maureen Dudley, Courtney Huggins
Board Liaison/Interim Chair: Amanda Batson
Ex-Officio Member: Erica Lee
Ex-Officio Member Absent: Greg Herbst
Visitor: Matt Miller

Welcome Matt Miller and Introductions

Approval of August 2020 Minutes -- The minutes of the August 6, 2020 meeting were approved on a motion by Allison Pitts and second by Chuck Collins.

Board of Directors Update

Old Business

- Branding key words & phrases were reviewed.

New Business

- The proposed 2021 Communications Committee budget was reviewed. The committee voted to recommend the proposed budget to the Board of Directors on a motion by Maureen Dudley with second by Allison Pitts.
- Communication channel analytics were discussed.
- The addition of more short form features in the news magazine was considered.
- A motion was made by Courtney Huggins to recommend Matt Miller to the Board of Directors for membership on the Communications Committee. Second was by Chuck Collins. The motion was approved unanimously.

Close and Adjournment

- The next meeting is scheduled for Thursday, October 1, 2020 at 8:30 AM via Zoom
- The meeting was adjourned at 9:35 AM on a motion by Chuck Collins and second by Allison Pitts.