



Stonebridge Ranch Community Association

Minutes Communications Committee Meeting Dec 3, 2020/8:30AM

Call to Order -- The December 3, 2020 meeting of the SRCA Communications Committee was called to order at 8:31 AM via Zoom conference.

Attendance -- Quorum was established. Those present included:

Committee Members: Allison Pitts, Chuck Collins, Maureen Dudley, Matt Miller,
Courtney Huggins
Board Liaison/Interim Committee Chairperson: Amanda Batson
Ex-Officio Members: Greg Herbst, Erica Lee
Visitor: Afsaneh Talai

Introduction of Afsaneh Talai and committee members

Approval of November 5, 2020 Minutes -- The minutes of the November meeting were approved on a motion by Allison Pitts and second by Chuck Collins.

Board of Directors Update

Old Business

- Strategic Plan 2020 - Communications update was presented.
- Short-form Article Mock-ups -- Drafts were reviewed and recommendations provided.
- Disaster/Emergency Preparedness Plan -- Updates to the plan as related to communications were presented for inclusion in the December 2020 edition of the Stonebridge Ranch Disaster/Emergency Preparedness Plan.

New Business

- Data Analytics -- Highlights from the Monthly Channel Snapshot were reviewed.
- New Committee Member -- The committee voted to recommend Afsaneh Talai for membership. Maureen Dudley made the motion and the second was by Courtney Huggins.

Close and Adjournment

- The next meeting is scheduled for Thursday, January 7 at 8:30 AM via Zoom
- The meeting was adjourned at 9:34 AM on a motion by Allison Pitts and second by Chuck Collins.