



Stonebridge Ranch Community Association

Minutes Communications Committee Meeting January 7, 2021/8:30AM (Virtual Meeting)

Call to Order -- The January 7, 2021, meeting of the SRCA Communications Committee was called to order at 8:30 AM via Zoom conference.

Attendance -- Quorum was established. Those present included:

Committee Members: Allison Pitts, Chuck Collins, Maureen Dudley, Matt Miller, Afsaneh Talai, Courtney Huggins

Board Liaison/Interim Committee Chairperson: Amanda Batson

Ex-Officio Member: Erica Lee

Absent: Greg Herbst, ex-officio member

Approval of December 2020 Minutes -- The minutes of the December 3, 2020, meeting were approved on a motion by Allison Pitts with a second by Chuck Collins.

Board of Directors Update

Old Business

- SRCA Strategic Plan -- Communications is the number one priority of the SRCA Strategic Plan for 2021. The Communication Plan action items were reviewed.
- Homeowner Welcome Packets -- Ideas for updating the SRCA Homeowner Welcome packet were presented by Communications Specialist Erica Lee. The committee discussed the various options.

New Business

- Communications Updates -- A brief update on communication matters was provided.
- Nominations Committee -- Amanda Batson made a motion to appoint a Nominations Committee comprised of Maureen Dudley and Chuck Collins. The committee charge is to recommend committee officers to begin serving in March 2021. Courtney Huggins seconded the motion which was approved by the committee.

Close and Adjournment

- The next meeting is scheduled for Thursday, February 4 at 8:30 AM via Zoom.
- The meeting was adjourned at 9:27 AM on a motion by Allison Pitts and a second by Chuck Collins.